

Raeanne Mullet

Portfolio

Projects

Aging Services of North Central Massachusetts

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Johnson Accounting Services

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Circle B / Barn Depot

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Sitka Creations Email Campaign

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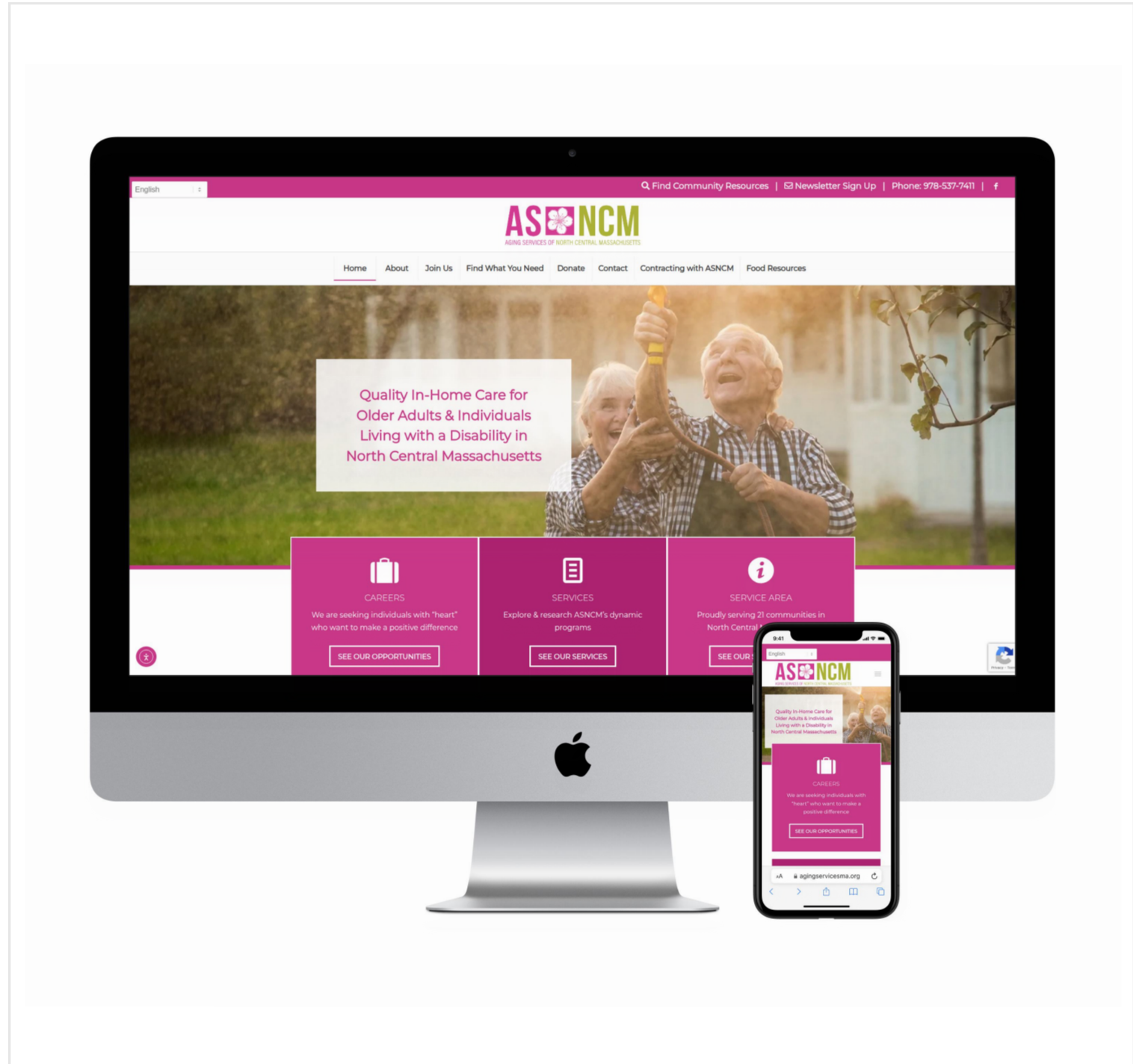
Aging Services of North Central Massachusetts

Aging Services of North Central Massachusetts is a non-profit that provides comprehensive information and quality services for older individuals, those with disabilities, and their families.

At Sitka Creations, we created a new brand and applied it to a new website and marketing materials.

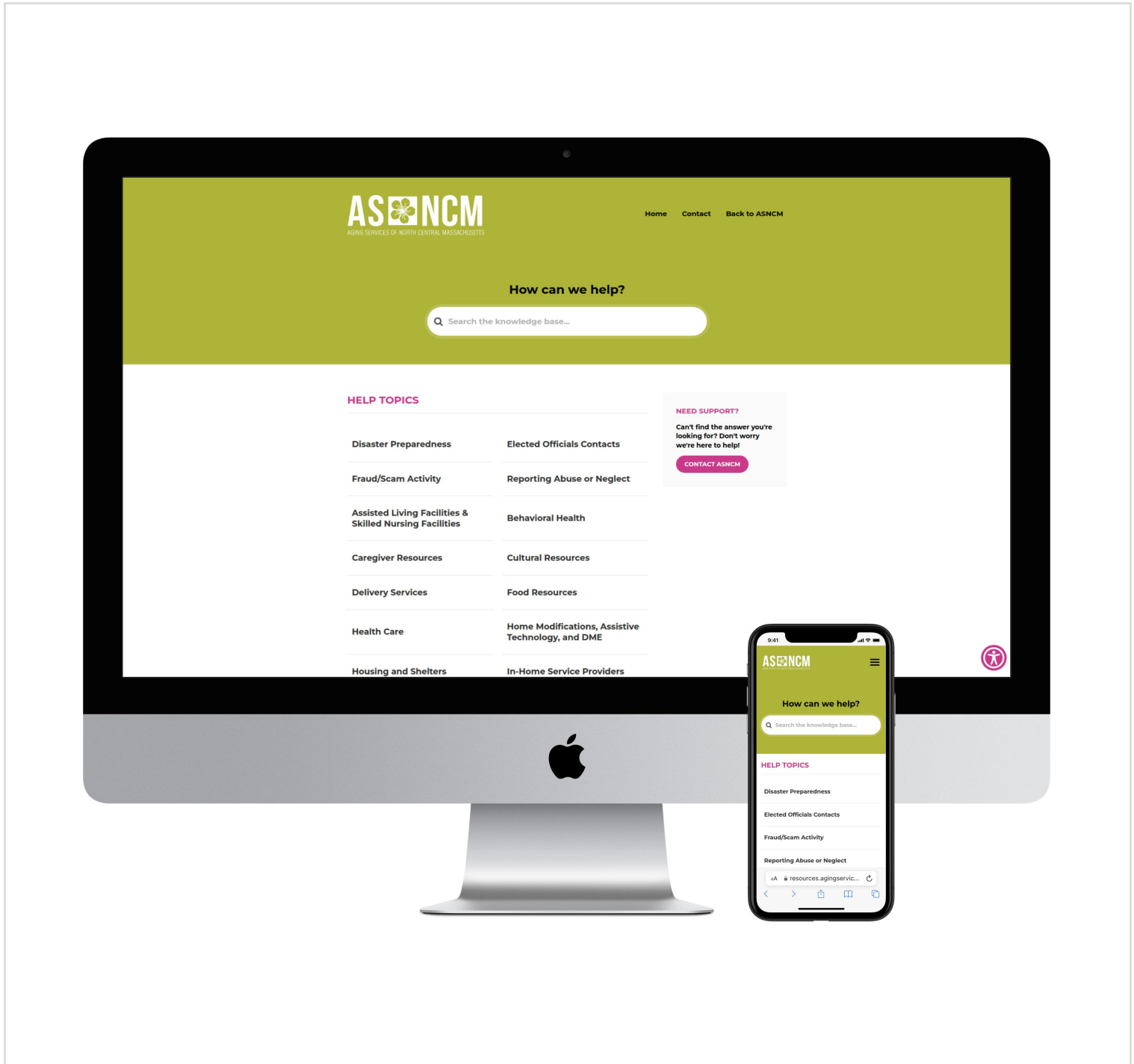
Website Design & Development

Web build of a 22+ Page website



Website Design & Development

Resources website



Logo Design

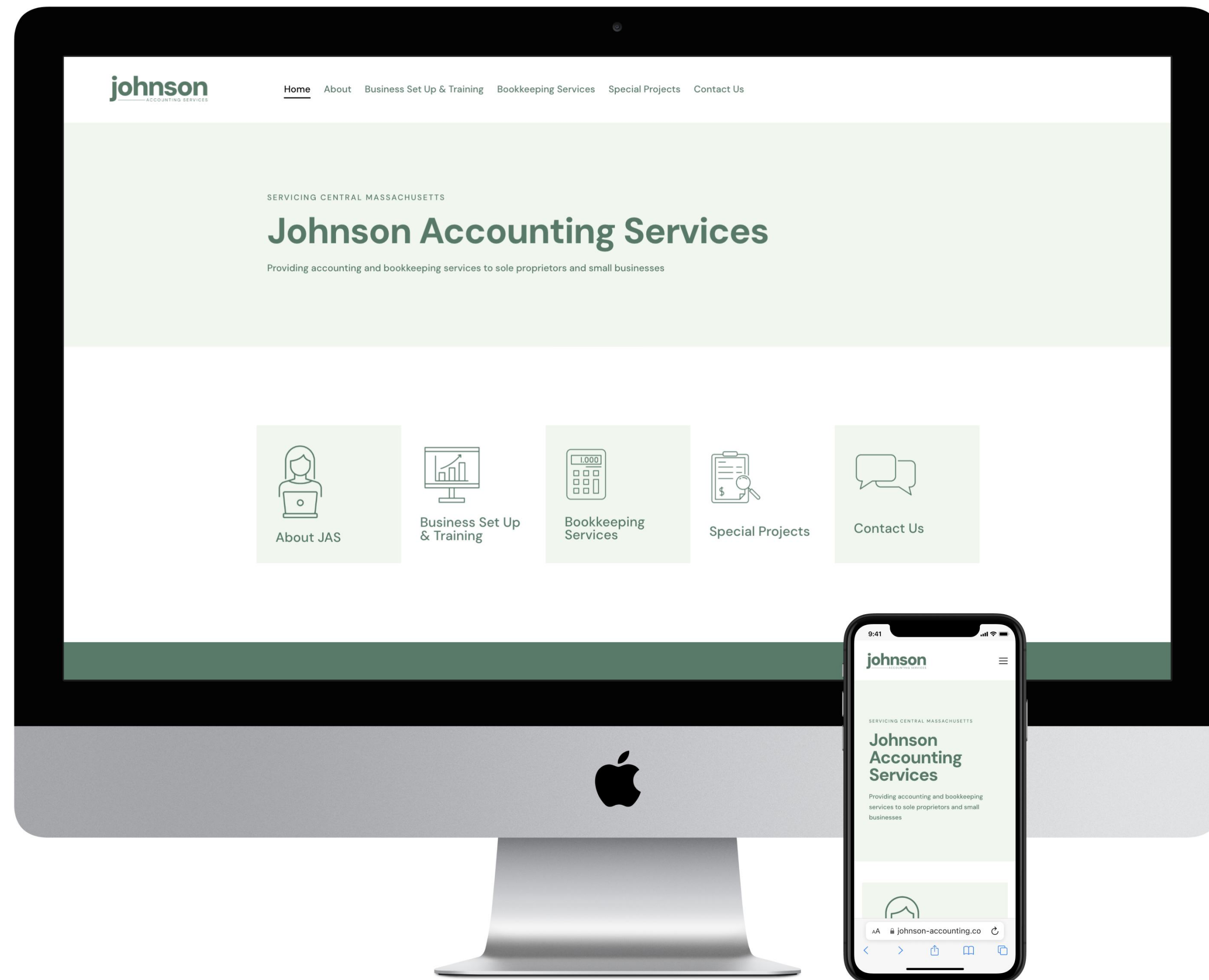
50 years logo



Johnson Accounting Services

Johnson Accounting Services provides accounting and bookkeeping services to sole proprietors and small businesses.

I worked with the client to create the company brand, website and marketing materials.



Website Design & Development

I built a WordPress site for Johnson Accounting Services that makes their bookkeeping and accounting services easy for small business owners to understand and access

Branding

Developed a cohesive brand identity for Johnson Accounting Services, including logo, color palette, and typography, to reflect professionalism and trustworthiness for small business clients.



Print Materials

Design of business cards with QR code for easy connection and a tear off flyer for high traffic areas.



johnson

ACCOUNTING SERVICES

Providing accounting and bookkeeping services to sole proprietors and small businesses

Business Set Up & Training

Bookkeeping Services

Special Projects

johnson-accounting.co

Johnson Accounting Services
Accounting & Bookkeeping
johnson-accounting.co
olivia@johnson-accounting.co

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Accounting & Bookkeeping
johnson-accounting.co
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Circle B / Barn Depot

Circle B Barn is a full-service company building equestrian barns, including large indoor complexes and smaller stall barns, in New England.

Designed print materials and coordinated with local printer for a tradeshow event while at Sitka Creations.

Print Design

Designed 8.5 × 11” tri-fold brochure and business cards for the Circle B team.



Print Design

Designed double-sided table tent for Circle B & Barn Depot and rack cards for their areas of expertise.



Sitka Creations Email Marketing

While at Sitka Creations, I have created numerous email campaigns in email marketing platforms, for our company as well as clients.

MailChimp Newsletter

Monthly newsletter to update clients on our work.

View this email in your browser





Hello Sitka Fam,

We know you are all having an amazing summer! We wish you a wonderful end of summer. Labor Day is fast approaching and then Q4 will be coming up. Stay in touch with us for what you need to plan for year-end and 2026. Our team will be ready to support you.

Below you will see some recent work, some events we would love to invite you to attend, and other notes.

We look forward to hearing from you!
Most Sincerely,
The Team at Sitka Creations

Hours:
Monday – Thursday, 9 AM – 5 PM
*Closed Fridays **

* You may have noticed communication from our team members on Fridays in the past, but starting in September, we are moving to a 4-day work week. Any requests received on Fridays will be handled the next business day. Thank you for your cooperation!

TEAM NEWS



Welcome back, Keely Leeman! Keely was previously an intern with us and has since rejoined the team as our Junior Graphic Designer.



Until next time, Aidan! Aidan's summer internship with us is coming to a close – we are thankful to have had him on our team!

RECENT PROJECTS

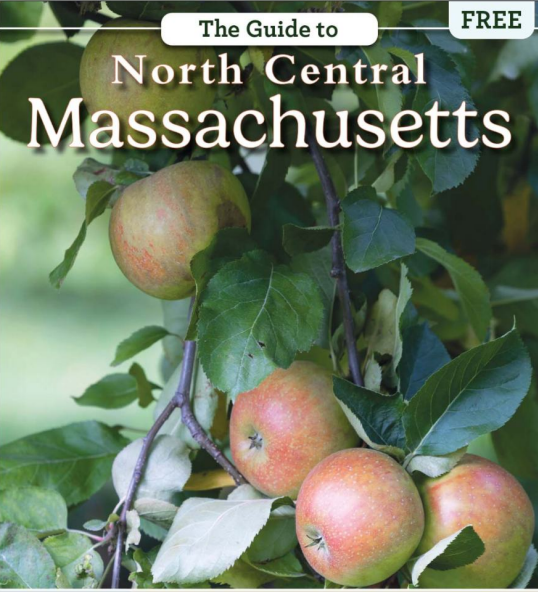
Here is a look at what we have been up to!

DIGITAL DESIGN



The Guide to

FREE



In This Issue...

Food for a Feast
Hiking Mount Wachusett

Sterling Fair
Spotlight on Stage

MASSACHUSETTS
VISITOR'S CENTER

Johnny Appleseed Country | Fall 2025

NORTH CENTRAL CHAMBER OF COMMERCE – THE GUIDE TO NCM

The Fall 2025 edition of the guide to NCM has gone to press! You can pick up your copy at the Johnny Appleseed Visitor's Center starting next week.

Organization to Follow: [North Central Chamber of Commerce](#)

L'arcobaleno / Che Meraviglia Il Mondo

Feat. John Benthall & Isaac Raz



michéal CASTALDO

MICHAËL CASTALDO – CD COVER

We were happy to help Michaël with another CD cover design! Check him out below. *(Did you know he sang at Tamar's wedding?)*

Client to Follow: [Michaël Castaldo](#)



★★★★★

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[Leave us a review on Facebook](#)

[Know anyone who could use our services? We'd love a referral!](#)

NETWORKING & EVENTS

Join our client, Office Furniture Heaven, for a Fall Luncheon Mixer!



OFH Fall 2025 Luncheon Mixer

September 18, 2025 | 12 – 2 pm

AIS Showroom
257 Park Ave South, 4th Floor
New York, NY 10010

RSVP by September 12 to
cyril@officefurnitureheaven.com



September 18th

Join **Office Furniture Heaven** for an open-house networking event at **AIS**. Come prepared to meet industry professionals and mingle in a spectacular space.

This exclusive luncheon offers attendees a unique opportunity to network with fellow professionals while experiencing the thoughtfully designed space of AIS's brand-new New York City showroom.

Location:
AIS Showroom
257 Park Avenue South

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Thank you.